



2024 SPONSORSHIP OPPORTUNITIES

HISTORY

The Oley Valley Community Education Foundation (OVCEF) was established in 1996 and is celebrating over 25 years of enhancing educational excellence in the Oley Valley. OVCEF is governed by a Board of Trustees made up of community members working in concert with, but independent of, the Oley Valley School District, to help educators enhance the educational opportunities for students of the Oley Valley School District. In addition, as indicated in our name, we are also focused on providing educational opportunities to the Oley Valley community at large. Examples of this community focus can be seen through our sponsorship of the Oley Valley Community Library Summer Learning Program and the monthly Second Saturday Workshop Series.

MISSION

OVCEF's mission is to enhance educational opportunities for the students, residents, employees, and alumni of the Oley Valley School District while encouraging community support and participation.

SPONSORSHIP OPPORTUNITIES

In the past, OVCEF has raised sponsorship dollars from businesses for specific fundraising events. Additionally, OVCEF has also occasionally solicited business sponsorships for specific, one-time events. The support from the business community of these events has been incredible. OVCEF is looking for ways to highlight sponsors throughout the year and avoid reaching out to businesses multiple times throughout the year.

OVCEF is once again providing sponsorship opportunities for businesses for the 2024 calendar year to help support the programs, projects and initiatives that support the mission of OVCEF. The various sponsorship opportunities offer many different alternatives allowing businesses to pick the opportunity that fits its needs and budget and gives OVCEF the opportunity to properly recognize its sponsors throughout the year.

CONTACT INFORMATION

If you have any questions, please contact Jennifer Schorr, Executive Director of OVCEF, at 610-987-4100 x1200 or oleyvalleycef@gmail.com.

Thank you for your interest and we look forward to partnering with you.



FRIEND OF THE FOUNDATION SPONSORSHIP LEVELS

Premier Level Sponsor - \$5,000

- Logo & name on Annual Report mailed to over 600 OVCEF supporters and distributed throughout the year at school events, etc.
- Logo, name & recognition of sponsorship level on home page of website throughout the calendar year with link to sponsor website & social media posts highlighting sponsorship
- Superintendent Level Sponsor of Dr. Jeffrey Zackon 5K (\$1,000 level)
 - Large logo prominently placed on back of t-shirt
 - Recognition on website page promoting event & sponsor signs at event
 - Registration for two participants
- Gusher Level sponsor of Cornhole Tournament (\$1,000 level)
 - Prominent logo on event banner & 3 field signs at event
 - Recognition on website page promoting event & sponsor signs at event
 - 2 (2-person) teams
- Ambassador Level sponsor of Golf Tournament (\$1,250 level)
 - Recognition at registration and on golfer handout
 - Recognition on website page promoting event & sponsor signs at event
 - Complimentary golf package for one twosome
- Oley Fair recognition
 - Sign at Fair tent recognizing sponsorship level
- Prominent visibility in e-newsletter and verbal recognition at events

Partner Level Sponsor - \$2,500

- Logo, name & recognition of sponsorship level on home page of website throughout the calendar year with link to sponsor website & social media posts highlighting sponsorship
- Distinguished Honors Level Sponsor of Dr. Jeffrey Zackon 5K (\$500 level)
 - Medium size logo on t-shirt
 - Recognition on website page promoting event & sponsor signs at event
 - Registration for one participant
- Air Mail Level sponsor of Cornhole Tournament (\$500 level)
 - 2 field signs at event
 - Recognition on website page promoting event & sponsor signs at event
 - 1 (2-person) team
- Partner Level sponsor of Golf Tournament (\$500 level)
 - Recognition at registration and on golfer handout
 - Recognition on website page promoting event & sponsor signs at event
- Oley Fair recognition
 - Sign at Fair tent recognizing sponsorship levels
- Visibility in e-newsletter and verbal recognition at events



INDIVIDUAL EVENT SPONSORSHIP OPPORTUNITIES

Dr. Jeffrey Zackon 5K Sponsorship Levels

Event takes place on Saturday, April 20, 2024

Sponsorship form and payment due by March 22, 2024

- **Superintendent's Level - \$1,000**
 - Large logo on advertisement
 - Large logo on back of race t-shirt
 - Large logo with link on Foundation web page and social media platforms
 - Recognition at the registration table on race day & verbal recognition at event
 - Includes registration for 2 participants
- **Distinguished Honors Level - \$500**
 - Medium logo on advertisement
 - Medium logo on back of race t-shirt
 - Medium logo on Foundation web page and social media platforms
 - Recognition at the registration table on race day
 - Includes registration for 1 participant
- **High Honors Level - \$250**
 - Organization name printed on advertisement
 - Organization name on race t-shirt
 - Recognition at the registration table on race day
- **Honors Level - \$100**
 - Recognition at the registration table on race day



Cornhole Tournament Sponsorship Levels

Event takes place on August 10, 2024

Sponsorship form and payment due by July 12, 2024

- **Gusher Level (4 cornholes by a single player in a single round) - \$1,000**
 - 2 (2-person) teams
 - Large logo on tournament bracket and advertisements
 - Large logo with link on Foundation web page and social media platforms
 - Recognition at the registration table on tournament day & verbal recognition
 - 3 field signs with logo
- **Air Mail Level (a bag that goes directly in the hole without touching the board) - \$500**
 - 1 (2-person) team
 - Medium logo on advertisements
 - Medium logo on Foundation web page and social media platforms
 - Recognition at the registration table on tournament day
 - 2 field signs with logo
- **Cornhole Level (a bag that falls in the hole) - \$250**
 - 1 field sign with name
 - Recognition at the registration table on tournament day
- **Ace Level (a bag that lands and stays on the board) - \$100**
 - Recognition at the registration table on tournament day





INDIVIDUAL EVENT SPONSORSHIP OPPORTUNITIES CONT.

Golf Tournament Sponsorship Levels

Event takes place on October 21, 2024

Sponsorship form and payment due by September 23, 2024

- Innovator Level - \$3,500 (one available)
 - Corporate logo prominently displayed on player score card and all day-of event materials, including course and clubhouse signage
 - Recognition in tournament advertising on social media and website
 - Exclusive hole sign at starting hole
 - Corporate banner prominently displayed
 - Complimentary golf package for one foursome
 - Foursome with tee off on first hole
- Advocate Level - \$2,500
 - Corporate logo displayed on golf cart and all day-of event materials, including course and clubhouse signage
 - Recognition in tournament advertising on social media and website
 - Complimentary golf package for one foursome
 - Foursome will receive preferential tee off
- Ambassador Level - \$1,250
 - Corporate logo displayed on golf cart and all day-of event materials, including course and clubhouse signage
 - Recognition in tournament advertising on social media and website
 - Complimentary golf package for one twosome
- Partner Level - \$500
 - Corporate logo displayed on all day-of event materials, including course and clubhouse signage
 - Recognition in tournament advertising on social media and website
- Supporter Level - \$400
 - Exclusive signage (place an X in the box)
 - ☐ Putting green
 - ☐ Longest drive
 - ☐ Closet to the pin
 - Corporate logo displayed on all day-of event materials, including course and clubhouse signage
- Friend Level – 2 signs for \$150 or 1 sign for \$100
 - Sign recognition at one or two tees





2024 SPONSORSHIP COMMITMENT FORM

FRIEND OF THE FOUNDATION SPONSORSHIP LEVELS

- ☐ Premier Level Sponsor - \$5,000 ☐ Partner Level Sponsor \$2,500

INDIVIDUAL EVENT SPONSORSHIP LEVELS

Dr Jeffrey Zackon 5K on April 20, 2024

Cornhole Tournament on August 10, 2024

Sponsorship form and payment due by March 22, 2024

Sponsorship form and payment due by July 12, 2024

- | | |
|---|---|
| <input type="checkbox"/> Superintendent Level - \$1,000 | <input type="checkbox"/> Gusher Level - \$1,000 |
| <input type="checkbox"/> Distinguished Honors Level - \$500 | <input type="checkbox"/> Air Mail Level - \$500 |
| <input type="checkbox"/> High Honors Level - \$250 | <input type="checkbox"/> Cornhole Level - \$250 |
| <input type="checkbox"/> Honors Level - \$100 | <input type="checkbox"/> Ace Level - \$100 |

Golf Tournament on October 21, 2024

Sponsorship form and payment due by September 23, 2024

- ☐ Innovator Level - \$3,500
- ☐ Advocate Level - \$2,500
- ☐ Ambassador Level - \$1,250
- ☐ Partner Level - \$500
- ☐ Supporter Level - \$400
- ☐ Friend Level - Two Signs- \$150
- ☐ Friend Level - One Sign - \$100

CONTACT INFORMATION:

Business / Organization Name: _____

Contact Name: _____

Street Address: _____

City, State, Zip Code: _____

Phone Number: _____

Email Address: _____

PAYMENT OPTION:

- ☐ Payment Enclosed (check made payable to: Oley Valley Community Education Foundation)

RETURN FORM TO:

Oley Valley Community Education Foundation
P.O. Box 331, Oley, PA 19547 or
oleyvalleycef@gmail.com

QUESTIONS:

Jennifer Schorr, Executive Director
610-987-1400 x 1200
oleyvalleycef@gmail.com